



We're all about taste.™

Fresh & Fruity is blended with early harvest green olives that produce an oil with rich and distinct fruity olive flavors. It exhibits plenty of fresh grassy aromas and a delicate peppery finish. Use it to add life to green salads, grilled seafood, meat and poultry dishes.

Fresh & Fruity has won both an International Taste & Quality Award for Superior Taste and an Italian ARMONIA Award for Outstanding Chemical Composition.

Mild & Mellow is a delicate oil blended with late season black olives to yield subtle olive flavors with a soft buttery texture and sweet aromas that complement any dish – particularly pasta and vegetable dishes.

Both Fresh & Fruity and Mild & Mellow are 100% natural Extra Virgin olive oils. Neither is infused. Try both today and enliven all your recipes.

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So good you can **SLURP** it.



Olive trees and grape vines have an affinity for the same type of climate. Extra Virgin olive oils possess similar nuanced aromas and flavors as wine and vary from one harvest to the next. Foodies have taken to tasting Extra Virgin oil the way wine aficionados taste wines. The process is known as Slurping.

How to Properly Slurp*

- Pour 1 ounce of extra virgin olive oil into a red wine glass or similar.
- Place one hand under the bowl of the glass to provide warmth to the oil and place your other hand over the glass to capture the aroma.
- Gently swirl the oil for 20-30 seconds to increase temperature and release aroma.
- Remove the hand covering the glass and sniff the array of aromas released from the oil - try to describe the oil's aroma like you would wine, for example; grassy, fruity, banana, mild, buttery.
- Finally, "slurp" the oil as you would wine by sipping oil and aerating the oil within your mouth, thus distributing the taste.
- Note the flavors you experience as you did the aromas.

We have named an experienced slurper an **Ollivier (Ol-iv-e-A).**

** It is not recommended to slurp inferior oils*

Find ollo Fresh & Fruity and Mild & Mellow at most Publix (GreenWise Section), Kroger, Winn-Dixie, Food Emporium, Smith's, Super Target, Fry's, Meijer, Dierbergs, Schnucks, Lunds, Byerlys, Shop & Save, HEB, Select Whole Foods and Select Independent Specialty Retailers



Order ollo online: ollo.us